

# SOFTWARE

Greater Portland is the No. 5 best city for tech workers, illustrated by its high concentration of connected and engaged software talent. Our tech industry is extraordinary in its collective commitment to cultivate a more diverse workforce. Here, tech workers find a supportive community eager to help people from all backgrounds build their careers.

## Our industry strengths



### QUALITY OF LIFE

As software workers increasingly work remote full-time, Greater Portland continues to **attract global talent** with its vibrant food scene, walkable neighborhoods and world-class outdoor recreation activities. Greater Portland is also **No. 1 for inclusion**, according to Brookings.



### HIGHLY-EDUCATED WORKFORCE

**53% of Portlanders have at least a bachelor's degree**, far above the national average of 33%. Portland is also 7th among the top 50 major cities in the U.S. for residents with graduate degrees.



### ESTABLISHED ECOSYSTEM

Here, software companies have a **strong network of support systems**, including industry associations, incubators, accelerators and coworking spaces, as well as a deep stable of developers, vendors and customers.



## REGIONAL INDUSTRY HIGHLIGHTS

35,264

Employees

4,282

Establishments

No. 1

Oregon State University's College of Engineering awards **more bachelor's degrees in computer science** than any other institution in the U.S.

53% larger

Greater Portland's software sector is 53% larger than the U.S. average.

29% growth

Software sector is expected to grow by 29% over the next 5 years.

## TOP PORTLAND METRO EMPLOYERS

 NAVEX GLOBAL 1,000\*

 ZOOMINFO 722\*

 NEW RELIC 613

 VACASA 465\*

 ORACLE 453

\*Denotes headquarters

# SOFTWARE ECOSYSTEM

## Industry Clusters

### BUSINESS TO CONSUMER

- adidas
- Airbnb
- Apple
- Columbia Sportswear
- eBay
- Nike
- Vacasa
- Yahoo!

### CLOUD COMPUTING

- Atmosera
- AWS Elemental
- Cloudability
- Google Cloud
- Microsoft

### ENGINEERING + MANUFACTURING

- Agility Robotics (Albany, OR)
- AutoDesk Inc
- DAT Solutions
- DWFritz
- Northwest Analytics
- OIA Global
- Reach Now (moovel)
- Skyward.io
- Synopsys Inc
- Verizon
- Viewpoint
- XPO Logistics

### MARKETING + SALES SOLUTIONS

- Act-On Software
- Airship
- Digimarc Corp.
- DiscoverOrg
- Expensify
- Lytics
- Mercari
- Opal
- Salesforce
- Survey Monkey
- Webtrends (Oracle)

### SECURITY + IDENTITY

- Akamai (Janrain)
- Cylance
- Galois
- IDX
- McAfee
- NAVEX Global
- Radar
- SheerID
- Sterling Identity
- Tozny LLC
- Tripwire
- Tyfone
- Zapproved, Inc.

### FINTECH

- Bumped
- Coinbase
- FiServ
- InComm Digital Solutions
- PayRange

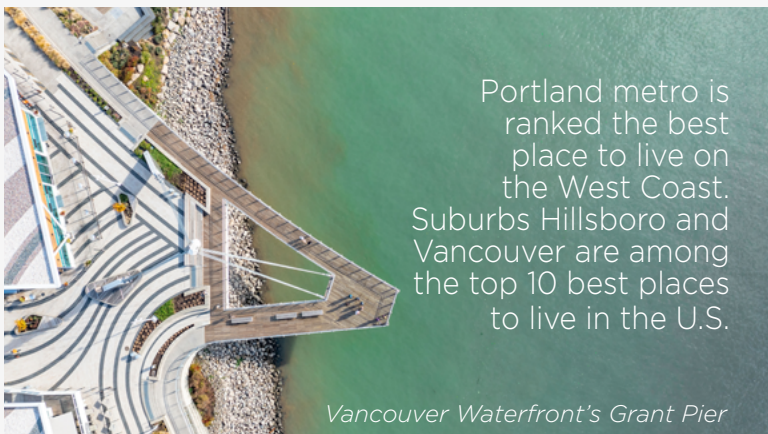
### SOFTWARE DEVELOPMENT TOOLS

- Jama Software
- New Relic
- Panic
- Puppet
- Vernier Software & Technology

### TECH TALENT + CONSULTING

- Axian Inc
- CorSource Technology Group
- Exterro
- Fond
- GuideSpark
- Marquam
- North Highland Worldwide Consulting
- Point B
- Propeller
- Ruby Receptionists
- Slalom Consulting

## NO. 1 FOR LIVABILITY



## CONNECT WITH US



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