

World-class engineering, advertising, architecture, and motion-picture and video production brands call Greater Portland home. This robust industry cluster is centered around innovation, creativity and inclusion.

### Our industry strengths



### HUB FOR CREATIVE TALENT

Greater Portland is home to award-winning creatives. Stop-motion animation studio **LAIKA won a Golden Globe for "Missing Link,"** and two of Wieden+Kennedy's Nike ads have won Emmy Awards.



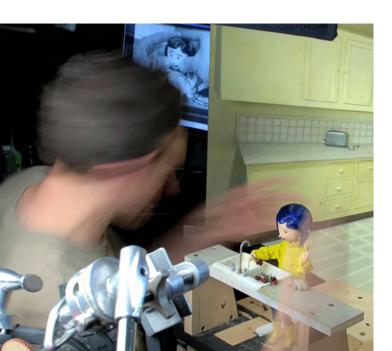
#### **BOUNDARY-PUSHING EDUCATION**

Specialized programs recognize the importance of connecting art and science. WSU Vancouver offers a **Bachelor of Arts in Digital Technology and Culture**, and is also home to the Electronic Literature Lab, which supports the curation, preservation and production of born-digital literary work.



#### AN ENTREPRENEURIAL CULTURE

Residents embrace the region's do-it-yourself ethos, and talented freelancers and contractors have flocked to Portland for decades. After all, the region is ranked the **No. 1 metro in the U.S. for entrepreneurs**.



# TOP PORTLAND METRO EMPLOYERS

Wieden Kennedy <sup>+</sup>	Employees: 555*
DAVID EVANS	419*
rogicvr rogicvr	405*
SIGMADESIGN	315*
LAIKA	306*

\*Denotes headquarters

# REGIONAL INDUSTRY HIGHLIGHTS

33,000

**Employees** 

2,531

Establishments

\$4.2B

This sector represents \$4.2 billion in economic output.

48%

This sector's workforce is 48% larger than the U.S. average.

### 1.5x

Greater Portland has more than 1.5x the national concentration of architects, engineers and artists.

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### No. 10

Portland State University's graphic design program is ranked No. 10 on the West Coast.

### **DESIGN & MEDIA ECOSYSTEM**

### Industry Clusters

#### **ENGINEERING SERVICES**

- · AKS Engineering & Forestry
- · Corbin Consulting Engineers
- Dixie Mountain Dynamics
- JHI Engineering
- · LTK Engineering Service
- Mortensen
- Prodapt Solutions
- PTO Specialties
- Ran-Tech Engineering & Aerospace
- · Silkin Management Group
- Simplexity Product Development
- SSI Shredding Systems
- WRK Engineers

#### **ADVERTISING AGENCIES**

- AHA Alling Henning Associates
- Direct Marketing Solutions
- For Good & Co
- IDL Worldwide Portland
- Page One Automotive
- Pinnacle Exhibits
- · Point North Consulting Inc
- Premier Press
- · Riff Creative
- Signature Graphics
- Slalom
- Sockeye
- · Spirit Media
- Wieden+Kennedy

## ARCHITECTURAL SERVICES

- Ankrom Moisan Architects
- Bora Architects
- GBD Architects
- Hennebery Eddy Architects
- LRS Architects
- Mackay & Sposito
- Mackenzie
- · Sera Architects
- WSP

## MOTION PICTURE & VIDEO PRODUCTIONS

- Deep Sky
- LAIKA
- ShadowMachine

# TRANSLATION & INTERPRETATION SERVICES

- Telelanguage
- Verbio

#### **DESIGN SERVICES**

- · Ambrosini Design
- Brave New Day
- · Christine Rains Graphic Design
- Empire Green Creative
- Fieldtrip Design
- Jolby
- · Laundry Studio
- Lazaris
- Linea Forma Design
- MEK Design
- OMFGCO
- Opus Agency
- Outlier
- Parliament
- Perspektiiv Design Co.
- Sandstrom Partners
- · Serenity Studios
- · The Study
- 7iba



### **INCLUSIVE EDUCATION**



Wieden+Kennedy recently launched ADMagic, an eightweek training program for students from historically black colleges and universities.

### **CONNECT WITH US**



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