

GREATER PORTLAND ECONOMIC DEVELOPMENT DISTRICT Board of Directors Meeting Minutes February 22, 2022

Directors in Attendance:

- Mike Bomar, Port of Vancouver USA (Secretary)
- Kimberly Branam, Prosper Portland (Chair)
- Mayor Frank Bubenik, City of Tualatin
- Monique Claiborne, GPI (GPEDD Executive Director)
- Alan Garcia, NW Natural
- Jason Green, CBRE (Vice-Chair)
- Stephen Green, A Kids Book About
- Andrew Hoan, Portland Business Alliance
- Jesse Hyatt, Black American Chamber of Commerce
- Dwayne Johnson, Civic Software Foundation

Apologies:

- Tim Cook, Clackamas Community College
- Dan Dias, City of Hillsboro
- Chad Freeman, Henningsen Cold Storage Co
- Elissa Gertler, Metro
- Jan Mason, Philippine American Chamber of

Board Advisors/Alternates:

- Raihana Ansary, Office of Governor Kate Brown
- Carmen Castro, Hispanic Metro Chamber
- Andrea Celentano, Metro
- Matt Craigie, Washington County
- Narek Daniyelyan, WSU Vancouver
- Shea Flaherty Betin, Prosper Portland
- Andrea Gall, Prosper Portland
- Annelise Koehler, Metro
- Angela Jackson, Portland State University
- Amanda Lowthian, Travel Portland

Staff and Consultants:

- Brittany Bagent, GPI
- Camille Elmore-Trummer, Camille Trummer Consulting
- Bret Marchant, GPI

- Debbie Kitchin, InterWorks LLC
- Jarvez Hall, EMEA
- Ashley Henry, Business for a Better Portland
- Tamara Kennedy Hill, Port of Portland
- Tom Markgraf, TriMet
- Andrew McGough, WorkSystems Inc.
- Mel Netzhammer, WSU Vancouver
- Amanda Oborne, OEN
- Council President Lynn Peterson, Metro
- Matt Ransom, RTC
- Shannon Stadey, City of Gresham
- Commissioner Lori Stegmann, Multnomah County
 - Commerce of Oregon
 - Skip Newberry, TAO
 - Maria Caballero Rubio, Centro Cultural (Treasurer)
 - Graham Trainor, Oregon AFL-CIO
 - Carmen Madrid, MESO
 - Jeff Miller, Travel Portland
 - Tracy Moreland, Clackamas County
 - Council President Tim Rosener, City of Sherwood
 - Colin Sears, Business Oregon
 - Miguel Sossa, Natural Capital Partners
 - Mike Williams, City of Beaverton

- Jeff Raker, Metro
- Malu Wilkinson, Metro



Welcome

Brittany Bagent, GPI, welcomed the group and provided an overview of the agenda. Kimberly Branam, Board Chair, welcomed the group and shared the purpose and goals of the meeting.

Board administration

By a motion duly made (Mike Bomar) and seconded (Tom Markgraf) the board unanimously voted to approve the minutes from the board meeting held on October 19, 2021.

Kimberly Branam thanked several strategic advisors to the CEDS development process who are newly voted GPEDD Board Directors. Thank and welcome to Mayor Frank Bubenik, City of Tualatin (GPI Small City Consortium Chair), Carmen Castro, Hispanic Metro Chamber of Commerce, Tamara Kennedy Hill, Port of Portland, Jesse Hyatt, Black American Chamber of Commerce, Jan Mason, Community Coalition Chamber of Oregon, Metro President Lynn Peterson, Clackamas County Commissioner Martha Schrader, Multnomah County Commissioner Lori Stegmann.

CEDS Implementation

Brittany Bagent presented on the different groups supporting CEDS implementation, including the GPEDD Board of Directors, board advisors, implementation task force, and staff.

Update: Greater Portland Economic Recovery Plan

Camille Trummer provided an update on the recovery plan implementation task force's work over the past few months, including a recent momentum with the Oregon state legislature respective to workforce and child care initiatives.

Presentation: BIPOC leaders listening session

Camille Trummer shared key takeaways from the February 18, 2022 deep listening session with Greater Portland's BIPOC leaders. These include a request for a framework and guidance on the implementation process, concerns around information-sharing and coordination, a recommendation to explore Results Based Accountability, and a deeper investment in advisors and community based organizations leading action items.

Presentation: Metro's role in CEDS implementation and economic development

Metro President Lynn Peterson shared Metro's leadership around affordable housing construction, Supportive Housing Services and the increasing number of shelter beds, the Regional Transportation Plan and Interstate Bridge Replacement Project, as well as Metro's deep commitment to supporting people who have been historically underrepresented.

Anneliese Kohler, Metro's Regional and State Affairs Advisor, provided an update on Metro's legislative priorities currently being addressed in Salem for the 2022 short session.

Jeff Raker presented on Metro's work in Business Stabilization and Land Use.

Presentation: CEDS Year 1 Action items

Brittany Bagent presented an overview of each of the twenty year-1 action items our regional partners have committed to advancing.



Breakout discussions: Implementation

Camille Trummer facilitated a breakout discussion with the following questions:

- 1. What resourcing opportunities should GPI and CEDS champions pursue beyond federal grants?
- 2. Are there philanthropic or banking relationships we can leverage?
- 3. Are there additional partners we should engage through implementation?

Next steps

Brittany Bagent shared immediate next steps including a preview of the Q2, Q3, and Q4 meeting topics.

Meeting adjourned at 3:55 pm.